

<b>Notice of References Cited</b>	Application/Control No. 10/024,449		Applicant(s)/Patent Under Reexamination CHANG ET AL.	
	Examiner Andre Boyce		Art Unit 3623	Page 1 of 1

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-7,100,111	08-2006	McElfresh et al.	715/207
*	B	US-7,039,599	05-2006	Merriman et al.	705/14
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

#### FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Romano, Catherine, The new Gold Rush?, November 1995, Management Review, v84n11, pages 19-24 [DIALOG: File 15]
	V	Campbell, Lisa, Net worth. (Internet advertising), May 28, 1998, Marketing, page 39(4) [DIALOG: File 148]
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.